

## ShContemporary 2010

Every September, **Shanghai becomes a key destination** for the international art world, as the entire Asian contemporary art scene comes together during ShContemporary for the most dynamic art week of the year. September 2010 shall become even more exciting, as ShContemporary coincides with the **World Expo**.

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### **THE “BEST OF GALLERIES” SECTION**

Galleries from all of Asia and from the western world, are expected to participate into the key section of the Fair, to take advantage of this unique opportunity to meet the very dynamic community of Asian art collectors.

Galleries are selected based on the quality of their work and of their artistic proposal, and with a special attention to make sure the fair offers the most comprehensive artistic presentation of international and Asian contemporary art scene.

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### **THE “DISCOVERIES: Re-Value” SECTION**

#### **An Exhibition and a Conference**

As rising economies in Asia give birth to new art markets where artist prices can grow a hundred fold in just a few years, the question of what gives art its value seems an important issue to discuss with new collectors. Since the art market has become larger than ever before, it also wields more power to determine what is deemed valuable. However, the relationship between art and value is just as complex today as it has always been, and the clarity provided by the art market is only part of a matrix of meanings that the word value has.

#### *The Exhibition*

**DISCOVERIES: Re-Value** is a group show of 27 artists curated by Mami Kataoka, Manray Hsu, and Colin Chinnery at ShContemporary that asks pertinent questions about the meaning of value from different perspectives: a show that questions the nature of the art market within its own commercial context.

#### *The Conference*

**Re-Value: The Construction and Consumption of Value in Contemporary Art** is a conference hosted by UACC & ArtTactic in collaboration with ShContemporary. Split between two sessions, the seminar will first invite representatives from museums, art journals, foundations, auction houses and galleries to discuss the art system that constructs value from art; and then invites collectors to discuss value from the other side – those who recognize and consume the value in art.

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### **CONFERENCE on Collecting Asian Contemporary Art**

Curators, collectors, and museum professionals from Asia, Europe and the US, will meet on September 9th at the conference entitled “Collecting Asian Contemporary Art: What, When and How?” The conference is organized by Hou Hanru, the Chinese born curator and critic based in San Francisco and Paris, in collaboration with ShContemporary, and will examine the future of Asian contemporary art collections. Speakers include:

Kathy Halbreich – Deputy Director, MoMA, NY; Frances Morris – Head of Collections (International Art), Tate, London; Alexandra Munroe – Senior Curator of Asian Art, Solomon Guggenheim Museum, NY; Wang Huangsheng – Director, CAFA Art Museum, Beijing; He Juxing – Director, Minsheng Art Museum, Shanghai; Tan Boon Hui – Director, Singapore Art Museum, Singapore; Suhanya Raffel - Head of Asian and Pacific Art, Queensland Art Gallery, Brisbane; Raiji Kuroda – Chief

Curator, Fukuoka Art Museum, Fukuoka; Uli Sigg – private collector, Switzerland; Guan Yi – private collector, Beijing

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### **GIORGIO MORANDI Exhibition and Workshop**

The Museum of Modern Art in Bologna, MAMbo, with the support of the Region of Emilia-Romagna, in co-operation with ShContemporary, will celebrate the work of one of the most admired Italian painters of the twentieth century, Giorgio Morandi. The Italian master's extensive array of contemplative and introspective still-lives, landscapes, engravings and etchings have earned him a distinctive place in Modern art history.

The small retrospective will take place at ShContemporary in the Shanghai Exhibition Centre from September 9-12, 2010 and will consist of an exhibition of selected pieces of Morandi's work, and a full day workshop dedicated to exploring the influence that Morandi's work has had on modern and contemporary Chinese art. Three of Morandi's works from the Morandi Museum in Bologna will be on display in a special area of the Western Wing of the Shanghai Exhibition Centre, together with photographs of Morandi's studio taken by Paolo Ferrari. The Bolognese Ferrari is one of a handful of photographer's to have gained access to and photographed the painter's home and studio in Bologna and the still life objects which served as the subject of hundreds of Morandi's paintings.

On September 11th a workshop focused on Morandi's work will take place at ShContemporary. Gianfranco Maraniello, the director of MAMbo, will be present to offer an in-depth look at Morandi's body of work and the different stages the painter's work went through. He will be joined by Chinese art professionals who will show the impact Morandi's work has had on Chinese artists in the last few decades. The workshop is organized in co-operation with the China Academy of Art in Hangzhou.

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### **Shanghai as art destination**

Two new private contemporary art institutions have been inaugurated in Shanghai this year alone: the Minsheng Art Museum shall be showing "**A Thousand Paths**", a major survey of contemporary Korean art; and the Rockbund Art Museum, where the Shanghai Museum was first housed, has invited **Zeng Fanzhi** to create a project based on environmental concerns. In addition, the 150,000sqm Zendai Himalayan Art Center, designed by Isozaki, shall open to the public eight months early especially to coincide with ShContemporary and the World Expo with a show of Chinese and German contemporary art called "**Updating China for a Sustainable Future**". The Duolun Art Museum shall mount a show of contemporary Saudi Arabian art "**NABATT: being in the world**". The third biannual of MoCA Envisage in 2010, entitled "**Reflection of Minds**", as the theme for MoCA Shanghai biannual, will show the art practice in our life. Plus, every evening will be filled with special dinners and parties hosted with local museums and galleries to make ShContemporary one of the best art destinations in art calendar.

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ShContemporary  
[www.shcontemporary.info](http://www.shcontemporary.info)

Shanghai Exhibition Center No.1000 Yan An Middle Road Shanghai

#### **DATES AND TIME:**

Preview (by invitation)	Wednesday	8 <sup>th</sup> Sep	5 p.m. to 7 p.m
Vernissage (by invitation)	Wednesday	8 <sup>th</sup> Sep	7 p.m. to 10 p.m.
VIP days (by invitation)	Thursday	9 <sup>th</sup> Sep	11 a.m. to 6 p.m.
	Friday	10 <sup>th</sup> Sep	11 a.m. to 6 p.m.
Public days (entry ticket 50rmb)	Saturday	11 <sup>th</sup> Sep	11 a.m. to 6 p.m.
	Sunday	12 <sup>th</sup> Sep	11 a.m. to 5 p.m.

## 上海国际艺术博览会国际当代艺术展 ShContemporary 2010

每年的 9 月，上海成为国际艺术界的重要目的地，整个亚洲艺术界相约聚集于上海的 ShContemporary，呈现出一年中最活跃的艺术周。由于 ShContemporary 正值世博会期间，所以 2010 年的 9 月将更为精彩，令人期待！

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### “顶级画廊”单元

将有来自亚洲与西方各国的国际画廊参加展会的主要项目“顶级画廊”，借助此平台与亚洲的艺术收藏家与专业人士积极交流。

参展商的挑选是建立在参展方案与艺术作品质量的标准上，同时组委会也将特别注重整个展会所带来的从亚洲当代艺术到国际当代艺术的一个完整的艺术体现。

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### “发现：价值重构”单元 展览与论坛

亚洲持续增长的经济使得新兴艺术市场产生了艺术家作品的价值能在短短的几年内以百倍的速度增长的现象。什么构成了艺术的价值，显然成为了一个与新兴收藏家需要探讨的重要问题。由于艺术市场已经比以前任何时候都要壮大，它也拥有更大的权利来决定什么是有价值的。但是艺术与价值之间的关系还是一如既往的复杂，艺术市场所提供的解释只是“价值”一词意义矩阵的一部分。

#### 展览

**发现 – 价值重构**，是一个由 Mami Kataoka, 徐文瑞与秦思源共同策展的由 25 位艺术家组成的展览，该展览从各个不同的角度来寻求价值的意义，并对商业环境下的市场本质提出质疑。

#### 论坛

**价值重构：当代艺术价值的结构与消耗**是由合艺典藏及 ArtTactic 与 ShContemporary 合作举办的论坛。该论坛分成两部分，首先将由美术馆、艺术媒体、基金会、拍卖行与画廊的代表来畅谈构成艺术价值的体系；其次由收藏家从另一个艺术赏识者与消费者的角度来谈谈艺术的价值。

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### 论坛 – 亚洲当代艺术收藏

来自亚洲以及欧美的策展人，藏家以及美术馆专业人士将在 9 月 9 日汇聚在名为“**收藏亚洲当代艺术：收藏什么，何时收藏，如何收藏？**”的论坛。该论坛由驻旧金山与巴黎的策展人及艺术评论家侯翰如先生联合 ShContemporary 博览会共同举办，一起审视亚洲当代艺术收藏的未来。

论坛演讲人包括：

Kathy Halbreich – 纽约现代艺术博物馆副馆长；Frances Morris – 伦敦泰特现代艺术馆国际艺术收藏项目总监；Alexandra Munroe – 纽约古根汉美术馆亚洲艺术高级策展人；王璜生 – 北京中央美术学院美术馆馆长；何炬星 – 上海民生现代美术馆馆长；Tan Boon Hui – 新加坡美术馆馆长；Suhanya Raffel – 布

西班牙昆士兰美术馆策展及收藏发展项目副总监; Raiji Kuroda –福冈美术馆总策展人; Uli Sigg – 瑞士顶级藏家; 管艺 –北京顶级藏家。

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### 乔治·莫兰迪 (GIORGIO MORANDI) 展览与讨论会

博洛尼亚现代美术馆(MAMbo)在意大利艾米利亚-罗马涅大区的支持下, 与 ShContemporary 合作, 展示二十世纪最令人钦佩的意大利画家之一乔治·莫兰迪的作品。这位意大利大师包罗万象的静物画、风景画、版画及蚀刻画令人沉思, 并为其在现代艺术史中赢得了与众不同的地位。

该小型莫兰迪回顾展将于 2010 年 9 月 9 日至 12 日在位于上海展览中心的 ShContemporary 上海当代上举办, 展出精心挑选的莫兰迪作品, 并通过一整天的讨论会来探索莫兰迪的作品对中国现当代艺术的影响。来自博洛尼亚现代美术馆的三件莫兰迪的作品将在上海展览中心西馆的一个特别区域展出, 一同展出的还有由保罗·法拉利 (Paolo Ferrari) 拍摄的莫兰迪工作室的照片。出身于博洛尼亚的法拉利是为数不多的被获准对莫兰迪在博洛尼亚住宅与工作室、以及成百件莫兰迪作品中被作为主题的静物进行拍摄的摄影师。

9 月 11 日一个关于莫兰迪作品的讨论会将在 ShContemporary 上海当代举行。博洛尼亚现代美术馆馆长迦弗兰科·马拉涅罗 (Gianfranco Maraniello) 将对莫兰迪的部分作品以及作品所经历的不同时期做深入讲解。同时参加讨论会的还有中国的艺术专业人士, 讲述在最近几十年莫兰迪给中国艺术家带来的影响。该讨论会与 杭州中国美术学院合作举办。

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### 上海 艺术胜地

今年已经有两家私人当代艺术馆扎根于上海: 民生现代美术馆将展出韩国当代艺术展“一千条路”; 位于曾是中国最早的博物馆之一亚洲文会大楼旧址的上海外滩美术馆邀请曾梵志鉴于环境问题做一个项目。除此以外, 由建筑大师矶崎新设计的上海喜马拉雅美术馆(原证大美术馆)为了与 ShContemporary 及世博会同期, 将比原计划提前 8 个月向公众开放, 并举办大型中德跨界艺术展“更新中国”; 多伦现代美术馆将举办“纳巴特: 存在与世界”萨乌迪阿拉伯当代艺术展; 今年第三届上海当代艺术馆文献展将推出“心镜”中国当代艺术的主题双年展, 展出艺术在生活中的实践。加上每天由当地美术馆与画廊举办的丰富多彩的鸡尾酒会与派对, 着实将 ShContemporary 打造成最精彩的艺术胜地!

ShContemporary

[www.shcontemporary.info](http://www.shcontemporary.info)

上海展览中心  
中国上海延安中路 1000 号

日期与时间:

预览 (邀请函)	9 月 8 日星期三	5 p.m. - 7 p.m.
开幕 (邀请函)	9 月 8 日星期三	7 p.m. - 10 p.m.
VIP 日 (邀请函)	9 月 9 日星期四	11 a.m. - 6 p.m.
	9 月 10 日星期五	11 a.m. - 6 p.m.
公众日 (入场券 50 元)	9 月 11 日星期六	11 a.m. - 6 p.m.
	9 月 12 日星期日	11 a.m. - 5 p.m.